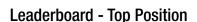
# **eNewsletter Specs**







# **Rectangle Left Side**

Length	Height	File Size
180px	150px	40KB or less



#### **Banner**

Length	Height	File Size
468px	60px	40KB or less



#### **Button**

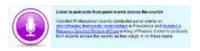
Length	Height	File Size
300px	250px	40KB or less



#### **Product Ad**

Length	Height	File Size
125px	125px	30KB or less

Includes image, headline (50 character max—including spaces) and copy (approximately 350 characters—including spaces.







# **Skyscraper - Left Side Position**

Length	Height	File Size
160px	600px	40KB or less



# **Footer - Bottom Position**

Length	Height	File Size
728px	90px	40KB or less



# **Specifications**

File Types: gif or jpg

URL to be linked from the image and/or text

Note: In Outlook 2007 and Outlook 2010, only the first frame of animated gif is displayed.

# Materials to be submitted 7 days prior to run date.

Please submit digital assets to adtraffic@vendomegrp.com