eNewsletter Specs

Leaderboard - Top Position

Length	Height	File Size
728px	90px	40KB or less

Rectangle Left Side

Length	Height	File Size
180px	150px	40KB or less

Banner

Length	Height	File Size
468px	60px	40KB or less

Button

Length	Height	File Size
300px	250px	40KB or less

Product Ad

Length	Height	File Size
125px	125px	30KB or less

Includes image, headline (50 character max—including spaces) and copy (approximately 350 characters—including spaces.

Skyscraper - Left Side Position

Length	Height	File Size
160px	600px	40KB or less

Footer - Bottom Position

Length	Height	File Size
728px	90px	40KB or less

Specifications

File Types: gif or jpg
URL to be linked from the image and/or text

Note: In Outlook 2007 and Outlook 2010, only the first frame of animated gif is displayed.

Materials to be submitted 7 days prior to run date.

Please submit digital assets to
adtraffic@vendomegrp.com