

HIMSS PACKAGES

PLATINUM PACKAGE
Full-page 4C Ad in Jan/Feb Issue - Distributed at HIMSS
Premium Positioning
Company Name & Booth # listed on Jan/Feb HIMSS Cover Tip
300 x 250 Web Banner Ad Running Jan/Feb
One eNewsletter Text Banner Ad in Jan
One eNewsletter Text Banner Ad in Feb
Company Logo Hosted on HCI's Homepage Vendor Corner in Jan/Feb
GOLD PACKAGE
Full-page 4C Ad in Jan/Feb Issues - Distributed at HIMSS
Premium Positioning
Company Name & Booth # listed on Jan/Feb HIMSS Issue Cover Tip
Two eNewsletter Text Banner Ads in Jan
Two eNewsletter Text Banner Ads in Feb
Company Logo Hosted on HCI's Homepage Vendor Corner in Jan/Feb
SILVER PACKAGE
Full-page 4C Ad in Jan/Feb Issue - Distributed at HIMSS
Company Name & Booth # listed on Jan/Feb HIMSS Issue Cover Tip
One eNewsletter Text Banner Ad in the month of Jan
One eNewsletter Text Banner Ad in the month of Feb
Company Logo Hosted on HCI's Homepage Vendor Corner in Jan/Feb
BRONZE PACKAGE
Full-page 4C Ad in Jan/Feb Issue - Distributed at HIMSS
Company Name & Booth # listed on Jan/Feb HIMSS Issue Cover Tip
One eNewsletter Text Banner Ad in Jan
Company Logo Hosted on HCI's Homepage Vendor Corner in Jan

ADDITIONAL HIMSS MARKETING

A LA CARTE OPTIONS
eBlast to 25,000 Select Titles, 100% SOV
Bellyband on Jan/Feb HIMSS Issue
Cover Tip on Jan/Feb HIMSS Issue
Cover Sticker on Jan/Feb HIMSS Issue
Pre-HIMSS Custom eNewsletter Sponsorship
Post-HIMSS Custom eNewsletter Sponsorship
Custom Web Survey Hosted on HCI Homepage in Feb
Podcast on HCI Homepage for month of Feb
Four eNewsletter Text Banner Ads in Jan or Feb
HCI DIGITAL ISSUE ADD-ONS
Exclusive 728 x 90 Leaderboard Banner in Jan
Exclusive 728 x 90 Leaderboard Banner in Feb
Exclusive Splash Page Sponsor in Jan
Exclusive Splash Page Sponsor in Feb
Exclusive Splash Page Sponsor in March
HIMSS NEWSROOM
Ultra Premium Article - 600 x 400 image, 500 words, embedded in top carousel box
Premium Article - 600 x 400 image, 500 words, placed in article stream
Standard Article - 500 words placed in article stream