

# EDITORIAL CONTENT & EXPERTISE

## THE EDITORIAL CALENDAR

	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE
Ad Close	January 13	March 3	May 19
Materials Due	January 14	March 4	May 20
Editorial Focus	Innovator/Leading Edge Awards Mobile Computing	Top Ten Tech Trends Storage and the Cloud	The Healthcare Informatics 100 Most Interesting Vendors
Special Report Topic	Patient Engagement	Data Analytics	Interoperability
Research & Educational Webinar	Mobile Computing	Data Security	Imaging Informatics
Executive Exchange Event	Interoperability	Mobile Computing	Data Analytics
Online Coverage	HIMSS Newsroom	AMGA Newsroom	AMDIS Newsroom
Bonus Distribution	HIMSS 2/29-3/4 Las Vegas, NV AMGA 3/8-3/12 Orlando, FL		AMDIS 6/21-6/24 Ojai, CA

	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
Ad Close	July 7	September 8	October 27
Materials Due	July 8	September 9	October 28
Editorial Focus	Clinical Documentation Human Resources and Staffing	Legislative and Policy Outlook Medical Groups and IT	Imaging Informatics Big Data and Analytics
Special Report Topic	Data Security	Mobile Computing	Imaging Informatics
Research & Educational Webinar	Patient Engagement	Interoperability	Data Analytics
Executive Exchange Event	Imaging Informatics	Data Security	Patient Engagement
Online Coverage		mHealth Newsroom	RSNA Newsroom
Bonus Distribution		mHealth	RSNA 11/27-12/2 Chicago, IL