healthcare informatics
HEALTH IT SUMMIT SERIES

Each Health IT Summit brings together 150+ decision makers controlling over $500 million in IT budgets.

The Health IT Summit Series

Across the country, *Healthcare Informatics* hosts a series of events and programs that promote improvements in the quality, safety, and efficiency of healthcare through information technology. Formerly known as the Institute for Health Technology Transformation ("iHT2") Health IT Summits, these events provide healthcare provider leaders with educational content, insightful debate and dialogue on the future of healthcare. The 2017 Health IT Summit Series will focus on cybersecurity, data analytics, clinical workflow, and policy.

Who Attends?

The Summit Series have a following of over 57,000 CIOs, CMIOs, VPs & Directors of IT from hospitals, health systems, and the larger physician practices.

- Hospitals/healthcare providers
- Clinical groups
- Academic/research institutions
- Healthcare technology investors
- Health plans

- Consumer/patient groups
- Employers/purchasers
- Device manufacturers
- Private sector stakeholders
- Public sector stakeholders

79% of Health IT Summit Series attendees are involved in the decision making process

For More Information - Contact:

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What to Expect in 2017

As health care decision makers build out their criteria for technology solutions and services over the next 6-24 months your organization must work to build relationships and brand awareness in an effort to be positioned on your target market's purchasing shortlist. The Summit Series offer a unique marketing mix that contains three key ingredients:

Thought Leadership   Networking   Branding

Who Sponsors?

Healthcare Informatics and the Health IT Summit Series work with many of the most progressive healthcare vendor & consultant organizations across the U.S.

NetApp   **imprivata**   **Symantec**   **InterSystems** Health I Business I Government

OPTUM   **SAMSUNG**   **F#RTINET**

Available Sponsorship Packages Include:

- Exhibit Space & Matchmaking Service
- Presentation (20 or 45 minutes)
- Panel Slot
- Exclusive Leadership Lunch

- Panel Slot & Exhibit Space
- Private Leadership Dinner
- Networking Break
- Cocktail Reception

San Diego, CA
January 24-25, 2017

Boston, MA
June 15-16, 2017

St. Petersburg, FL
September 20-21, 2017

Cleveland, OH
March 23-24, 2017

Nashville, TN
June 27-28, 2017

Raleigh, NC
October 19-20, 2017

San Jose, CA
April 13-14, 2017

Denver, CO
July 18-19, 2017

Beverly Hills, CA
November 9-10, 2017

Chicago, IL
May 11-12, 2017

Philadelphia, PA
August 10-11, 2017

Dallas, TX
December 14-15, 2017

2017 Event Schedule