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Institute for the Advancement of Behavioral Healthcare earns top journalism awards

Editorial team recognized by ASBPE, ASHPE and NAATP

CLEVELAND — Addiction Professional and Behavioral Healthcare Executive, the leading publication brands within the Institute for the Advancement of Behavioral Healthcare, have earned three prestigious awards for excellence in journalism. These awards reflect the editorial integrity of the publications and their role as influential resources for mental health and substance use treatment organizations across the country.

The 2017 awards include:

- American Society of Business Publication Editors (ASBPE)— Silver Award for Best Editorial, <u>"Gender Pay Gaps Are Not Petty Issues,"</u> and <u>"Positive Changes Prompt Cautionary Tales."</u>
- American Society of Healthcare Publication Editors (ASHPE)—Silver Award for Best Original Research, <u>"Clinicians Adjust Priorities to Ward Off Burnout."</u>
- National Association of Addiction Treatment Providers (NAATP)—Michael Q. Ford Journalism Award, which recognizes the journalistic efforts, both electronic and print, that promote the value of and need for addiction treatment, awarded to <u>Editor in Chief Julie Miller</u>.

"Our publication brands aim to engage the audience of behavioral health professionals in a practical way with actionable intelligence, quick tips and thought leadership," says Douglas J. Edwards, Director of the Institute for the Advancement of Behavioral Healthcare. "These three awards recognize the brand leadership of the publications as well as the collective industry knowledge of our editorial team."

ABOUT THE INSTITUTE FOR THE ADVANCEMENT OF BEHAVIORAL HEALTHCARE

The Institute for the Advancement of Behavioral Healthcare is the leading education provider to behavioral healthcare professionals and allied stakeholders. Our wide range of resources includes two award-winning publications, Addiction Professional and Behavioral Healthcare Executive; national and regional conferences; local lunch'n'learns and virtual Webinars; and topic-focused e-newsletters. The Institute continuously engages more than 190,000 professionals, including front-line clinicians and private-practice therapists; nurses, physicians, and other medical professionals; and executive-level decision makers at a wide range of for-profit, not-for-profit, public, and private mental health and substance use treatment organizations. The Institute also leads discussions among policy makers, prevention and public health officials, law enforcement personnel, and community advocates. The Institute was founded by <u>Vendome Healthcare Media</u>.