

Digital Specs

Leaderboard

Length	Height	File Size
728px	90px	40KB or less



Full Banner

Length	Height	File Size
468px	60px	40KB or less



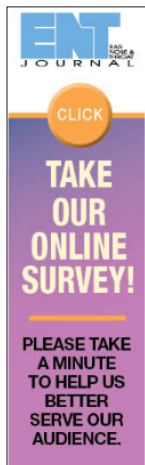
Rectangle

Length	Height	File Size
300px	250px	40KB or less



Skyscraper

Length	Height	File Size
160px	600px	40KB or less



Specifications

File Types: gif, jpg, Flash or javascript

Animation: 15 seconds

We accept up to Flash 8. Flash files must contain a click tag so our ad server can insert the link. Please do not embed the URL as it will disable the tracking on our end. Please provide URL separately.

Please use Action Script 2. Include a button action in the Flash file coded as follows:

```
on (release {if (clickTAG.substr(0,5) == "http:")
{getURL(clickTAG, "_blank");}}
```

Button Ad

Length	Height	File Size
200px	90px	30KB or less



**Materials to be submitted
7 days prior to run date.**

Please submit digital assets to
adtraffic@vendomegrp.com