eNewsletter Specs

ENT Ear Nose & Throat Journal

Leaderboard - Top Position

Length	Height	File Size
728px	90px	40KB or less

Full Banner - Middle Position

Length	Height	File Size
468px	60px	40KB or less

Rectangle - Left Side Position

Length	Height	File Size
180px	150px	30KB or less

Skyscraper - Left Side Position

Length	Height	File Size
160px	600px	40KB or less
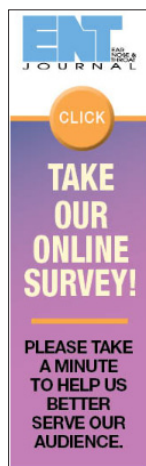
Specifications

File Types: gif or jpg
URL to be linked from the image and/or text

Note: In Outlook 2007 and Outlook 2010, only the first frame of an animated gif is displayed.

Product Ads/Vendor Corner

Length	Height	File Size
125px	125px	30KB or less

Includes image, headline (50 character max—including spaces) and copy (approximately 350 characters—including spaces.

Materials to be submitted 7 days prior to run date.

Please submit digital assets to
adtraffic@vendomegrp.com