

Digital Specs

Leaderboard - Top Position

Length	Height	File Size
728px	90px	40KB or less



Full Banner - Middle Position

Length	Height	File Size
468px	60px	40KB or less



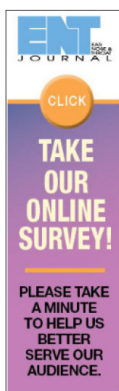
Rectangle - Left Side Position

Length	Height	File Size
180px	150px	30KB or less



Skyscraper - Left Side Position

Length	Height	File Size
160px	600px	40KB or less



Specifications

File Types: gif or jpg

URL to be linked from the image and/or text

Note: In Outlook 2007 and Outlook 2010, only the first frame of animated gifs is displayed.

Product Ads/Vendor Corner

Length	Height	File Size
125px	125px	30KB or less



Includes image, headline (50 character max—including spaces) and copy (approximately 350 characters—including spaces).

Email eBlast

- HTML file size – 100kb max size and no wider than 800px
- No javascript
- No flash
- CSS tags are not supported however most in-line CSS elements are acceptable
- All landing pages should be embedded in the html using absolute urls. No referral urls please.
- Please include the subject line and how the name in the "From" line should read

**Materials to be submitted
7 days prior to run date.**

Please submit digital assets to
adtraffic@vendomegrp.com