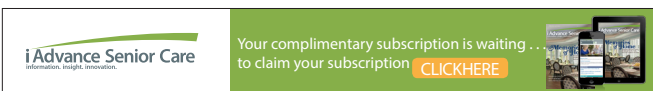


# 2018 eNEWS SPECS

## Weekly eNewsletter

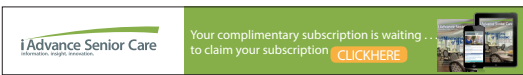
### Top/Bottom Leaderboard

Length	Height	File Size
728px	90px	40KB or less



### Full Banner

Length	Height	File Size
468px	60px	40KB or less



### Skyscraper

Length	Height	File Size
160px	600px	40KB or less



### Product Ads/Vendor Corner

Length	Height	File Size
125px	125px	30KB or less

Includes image, headline (50 character max—including spaces) and copy (approximately 350 characters—including spaces).

## Leadership Updates

### Rectangle (50% SOV)

Length	Height	File Size
300px	250px	40KB or less



### Specifications

**File Types:** gif or jpg

URL to be linked from the image and/or text

Note: In Outlook 2007 and Outlook 2010, only the first frame of an animated gif is displayed.

**Materials to be submitted  
7 days prior to run date.**

Please submit digital assets to  
adtraffic@vendomegrp.com